



The General

The Official Monthly Publication of the Junior Chamber International General Santos "Twin Star"
A Worldwide Federation of Young Leader's and Entrepreneurs

Volume III Issue No. 3

March 2004

Connecting to the future...

"Twin Star" Jaycees On-Line

A saga of
commitment
to Jayceeism

[Http://twinstarjcs.tripod.com](http://twinstarjcs.tripod.com)

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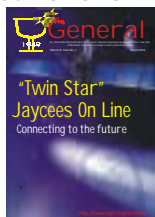
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The General is published monthly by the General Santos "Twin Star" Jaycees, Inc. under the supervision of the LOM Secretary-General, with office at 082 Munda Subdivision General Santos City 9500.

The General is distributed to all "Twin Star" Jaycees members, JCI Senators and Past Presidents, selected government offices and business establishment and institutions in General Santos City, nearby cities and provinces. Copies are also sent to the Peninsula Jaycees of Virginia USA, the Junior Chamber International Philippines and selected Jaycee chapters nationwide. Issues of The General can also be downloaded from the LOM's website at <http://twinstarjcs.tripod.com>.

LOM projects are being featured in this publication. All National and International reports are reprints from the Junior Chamber International Philippines and for questions, comments, suggestions and contributions, you may E-mail us at twinstarjcs@eudoramail.com



ABOUT THE COVER

The Cover intends to depict the LOM's push towards using technology and the net in sending its message of good news to other Jaycee chapters, here and abroad. It portrays General Santos "Twin Star" Jaycees as a ray of light (or a comet) as it tries to penetrate the gloom of ignorance and pervade the world with a bright light of Jaycee hope and optimism.



Call to order

JC SONNY SAGALONGOS
LOM President

History said it all that a bad leader has no place in this world. Look at what happened to Hitler? His selfish ambition of gaining more power sent him to his early demise. Just recently, the Haitian president stepped down to seek asylum. There's more. Saddam Hussein now is detained, and Hugo Chavez is facing the brink of civil unrest in his own country of Venezuela.

What set apart a good leader from a bad one? Is it the management skills? The charisma? The wisdom? The money?

How can you run an office when you have poor management skills? This also includes how you manage your personnel. Like in a company when a CEO lacks interpersonal skills, the company will end up mismanaged.

When I took my oath as the LOM President, I had these in mind. The future of this organization lies in my hand, and there will be no one to be blamed if the organization crumbles for whatever reason. As your LOM President, I will take every day as a learning experience and as a test to my leadership skills.

I know also that it is still a long way to go and I expect that there will be many obstacles to face in the coming months. But I am undaunted by them for I believe that my fellow "Twin Star" Jaycees will be there to guide and assist me in all my undertakings, whatever they may be.



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CDO LOMs host 1st ACM/RCM

Individual News

by: JC Michael Biñas

The General Santos "Twin Star" Jaycees attended the joint First Mindanao Area Council Meeting and Regional Council Meeting of LOMs last February 22, 2004. at Cagayan de Oro City. The four LOMs based Cagayan de Oro City, the Oro Jaycees, Macajalar 24k, Bailawanen Jaycees, Kagayhaan Gold Jaycees hosted the said event. Twin Star Jaycee President, JC Sandro Sagalongos, led seven other LOM members in taking part in the various activities prepared by the hosting LOMs.

Among the highlights of the Conference were personality and business development seminars, which every Jaycee delegate could choose to attend at their own discretion. These were the Packaging a Project seminar conducted by Ellen Fortuno of the Department of Trade & Industry, KAPUSO of JC Cathy Elago, 2 much E (too much emotion) by JC Irish Jada Bernal and JC Jay Edward Amatong, and the F101 (flirting 101) of Melissa Cucueco.

Meatime, JC Jane Tabucan, NEVP for Mindanao presided over the 1st Mindanao Area Council meeting held at Ralf's Cafe' Cagayan de Oro



city. The presence of National President and JCI Sen. John Jimenez III adds color and meaning to the meeting as they tackled current issues and the national project of the Jaycees. The WOW Caravan, YLEA ad JC WEEK activities were some of the salient points discussed during the meeting.

A simultaneous Regional Council Meeting was also conducted prior to the Area Council Meeting. For Southern Mindanao, the different LOMs of SOCKSARGEN have agreed to come-up with an inter-LOM sport fest to be hosted by the Tacurong Kampilan Jaycees. Consequently, "Twin Star" Jaycee President JC Sonny Sagalongos was appointed Deputy National Vice President for SOCKSARGEN in the said meeting. He was inducted and sworn-into office during the fellowship night.

Other Twinstar Jaycees delegates who attended the twin affairs were JC PP Allan Licera, JC PP Jose Lasalita Jr., JC EVP Rey Jayme, JC Julius Trinidad, JC Myk Binascas and JC Jonathan Roda.

The next simultaneous Area Council Meeting and Regional Council Meeting will be held in Davao City on May 01, 2004 to be hosted by Central Davao Jaycees.

Editorial: Devil in Details

Just like a very common yet extremely excruciating torture where water is allowed to continuously dropped onto one's forehead, one of the most distressing challenges to any LOM management is the administrative gridlock that may consequently happen when everybody seems busy pursuing one's big project. More often than not, LOMs get too catatonically engrossed in this kind of pursuit that they end up implementing even the simplest of projects haphazardly. And at day's end, we would ask ourselves, have we done something significant?

It is often told among successful managers and leaders that in situations like this, the secret of success lies not in doing work, but in recognizing the right man to do it". As managers and leaders, we subconsciously select or pick somebody who could fill in our simple incompetence. Put it in milder words, we seek people who could complement us.

Translating visions into realities requires not only identifying specific goals and setting directions, but also creating a plan of action, and converting them into a comprehensive program of either single-thrust plans or standing projects that are easily implementable.

What comes next is the projects legwork's daily grind. Here lies the importance of a well-oiled machinery, of having the right people for every job, of effective communication, of charisma, of dogged persistence and of the will to make a real difference.

It is here that any manager or leader would realize that having a great aim is not enough. There must be strong determination to attain the set objectives.

Between the great things we cannot do and the small things we can do, the danger is that we shall do nothing.

The
General

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BOWL FOR HOPE



The Region

Greater Davao Jaycees inducts New set of Officers

The Greater Davao Jaycees conducted its 27th Annual Installation of Officers and Induction of New members at the Apo View hotel, Davao City last February 28, 2004.

Davao Del Norte Governor and JCI Sen. Rodolfo del Rosario serve as the guest speaker of the affair. Also present were Area V NEVP Jane Tabucan and Southern Mindanao NVP Robert Martin Atepuesto.



Twin Star Jaycees with NVP Bobby Antepuesto and NEVP Area V JC Jane Tabucan and the new set of officers of Mt. Apo Jaycees.

2nd installation and turnover ceremony of Metro Kidapawan sets record

Departing from the traditional attire of Barong Tagalogs and Tuxedos, the Metro Kidapawan Jaycees come in mountaineering costume during the 2nd installation and turnover ceremony of the organization's new set of officers and new members at Kidapawan City last February 28, 2004. JC Rey Russell H. Belarga led the set officers who were inducted by Southern Mindanao NVP Robert Martin Antepuesto. While National Executive Vice-President for Area V, JC Jane Tabucan served as the keynote speaker.

The affair also served as the venue for the signing of the twinning agreement between Metro Kidapawan and Daba Daba Jaycees of Davao City.

International News

PENINSULA, VIRGINIA, USA-The chapter wishes to extend its thanks to everyone who participated in the Peninsula Jaycees' Bowl for Hope, a fundraising event for the American Cancer Society that took place on Saturday, Feb. 21, 2004. According to the chairman of the committee, it was very rewarding to see the smiles on the faces of the people who participated and to watch the little kids bowl. Sean Murphy, Program Manager for Angels of Hope, was in attendance, as well as members of the Smithfield Jaycees and the Alexandria Jaycees. The event also proved to be a good membership recruitment opportunity as one new Jaycee was recruited and several potential prospects were in attendance.

Presentation of the check to the American Cancer Society was conducted at our chapter meeting on March 2.

The Peninsula Jaycees board would like to thank again everyone who helped out and attended this first year event!



The new set of officers of Greater Davao Jaycees with the Twin Star Jaycees.

38th Installation of Officers of Mt. Apo Jaycees held

KIDAPAWAN CITY- Area V NVP Jane Tabucan and NVP-SM Bobby Antepuesto sworn into office the 2004 officers of the Mt. Apo Jaycees last February 29, 2004 at AJ hi-time hotel, this city.

LOMs from Southern Mindanao, including "Twin Star" Jaycees who was headed by JC Sonny Sagalongos attended the affair.



Metro Kidapawan Jaycees sworn into office by JC Jane Tabucan, NEVP Area V.

Kandagang sa Padiyan

by: JC Solrac Adle Sevilla

Business News

In a country where our hard earned money lost its sufficiency to sustain a daily living, it is not a wonder why we love bargains. We constantly search for a place where we could have the item we need to buy at affordable price that would meet our own standards. If possible we always wanted a one-stop shop where everything we need is already there.

So, the malls were "invented", to provide us that convenience we are looking for. But it seemed that these only gave us the comfort of an air-conditioned building not the bargain we are looking for.

A flea market was born out from that idea. A place where people could shop for anything at low cost.

And it has been a Filipino tradition that every time there are festivities, these bargain shops will always be found. It is during this time where one could find an excuse to indulge and shop without spend-



ing too much. It is an added attraction for any festivity.

It is no wonder that, as the city celebrates its foundation anniversary; the flea market will always be there. It is a shopping paradise for those spendthrifts. Who could resist the affordable prices the stalls have to offer? Not to mention the diversity of goods and the fun of wrestling for a good bargain?

Well, the bad side is, you have to surf yourself thru bad smelling shoppers and the dusty streets. But who cares, that is where the fun starts!

So enjoy your shopping at Kandagang sa Padiyan at the Oval Plaza. This will only be a month long activity.



Community News

"Twin Star" Jaycees to honor outstanding graduates

March is not only a fire prevention month, but more importantly, it is also the time when senior students troop to the stage to be conferred the honor as graduates.

A few of these graduates though will stand a head taller than the others and will have more than the usual share of recognition on this occasion for burning the midnight candle and going the extra mile by getting involved in co-curricular and extra curricular activities or other civic projects. These students are the considered the cream of the crop, and from among them, a small number will be honored for their academic and leadership excellence.

These very few graduating students will be receiving the Youth Leadership Excellence Award (YLEA), a tribute that shall be presented and conferred by the Department of Education (Dep. Ed) and the Philippine Jaycees.



JC Allan Licera of Twin Star with one of the YLEA Awardees.

File Photo

YLEA is the only Dep. Ed-recognized national award for excellence that is being given by any entity to graduates. This year, the Philippine Jaycees in coordination with the General Santos "Twin Star" Jaycees will again be coordinating with the Dep. Ed and all the secondary schools in the city to ensure that this most coveted award will go not only to the brightest but also to the best graduate.

"TWIN STAR" JAYCEES ON LINE

A SAGA OF COMMITMENT

<http://twinstarjcs.tripod.com>

THE MAKING

Sleepless nights. Untold worries. Anxiety. Ambivalence. Agitation. Excitement. Triumph.

The chapter's gallant search for her historic past in order to immortalize the present started as a germ of an idea in one of the more animated Board Meetings of the LOM last year.

For a revived chapter, contending with a fast changing world, the rat race, and the challenges of an uncertain yet exciting future became the call of the day.

One man stood up to the challenge. He outlined a possible program as an appropriate response to the growing need of the chapter to be vibrant, relevant, forward-looking, to be a go-getter.

And so, MAD of Jaycees evolved.

The acronym of the program itself bespeaks of one's state of mind in accepting a virtual walk in the dark.

MAD of Jaycees, otherwise known as Media Advocacy for Development of Jaycees, is a quadri-media public relations program of the LOM. It envisioned the tapping of four major media components - the print, broadcast, TV, and the web, in its entire public relations program and community projects. On top of this, The General, the LOM publication,



would be called back for a regular tour of duty.

After the signing of MOA's with various media outfits such as **SkyCable, The Newsmaker, DXGS, and Bombo Radyo, came the creation of an Editorial Board for the would be monthly publication, The General.**

Ultimate on the list as an integral part of the LOM's public relations program was the creation of the LOM website. LOM Past President JC Allan Licera took it upon himself to attend a short course on website making to get everything underway.

The website of the General Santos "Twin Star" Jaycees was created using tripod.com - an internet website builder that also provides free websites to draw on budding website maker enthusiasts.

At the initial stages, the chapter website had a look reminiscent of a tabloid - only news articles with their corresponding photonews. Little by little, it improved and took on a more elegant, more informative appearance. The

website was later on linked to the city of General Santos, the Philippine Jaycees, the Junior Chamber International, and lately, with the website



The General membership approves the "MAD of Jaycees" Project insula Jaycees of Virginia, USA.

of the Pen-

All the rest is now almost history. This is just another typical Jaycee story of turning challenges into opportunities, of turning stumbling blocks into stepping stones.

Of Leadership In Action.

Of Jaycee Legacy.

A QUICK PEEK AT THE LOM WEBSITE

The chapter intends to add more links to its website and shall update the website on a weekly basis. To date, the Website has the following features:

Counter/Site Stats - Track your website traffic with our popular Hit Counter. Our detailed Site Stats charts and reports provide a huge variety of site performance data.

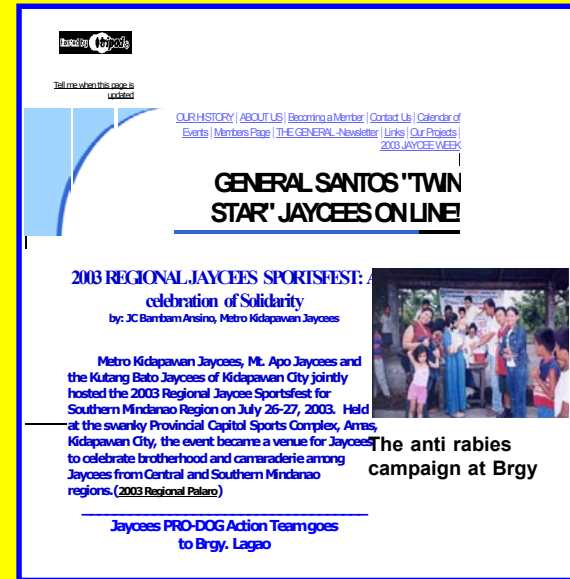
Classifieds - Your visitors can post their own categorized, easy to find classified ads. You choose the categories, set up is easy

Daily Cartoon - Add instant website content! Show your visitors a brand new hilarious cartoon each day and they will soon be back for more.

E-Cards - Visitors can create and send greeting cards with sounds and images you provide, or pickup cards other visitors have sent.

Email Forms - Allow your guests to send you information via fully customizable HTML based forms embedded right on your webpages.

Fast URL Redirect - Turn a long and difficult to remember web address into a short, easy to type web URL with this popular service. Your URL never changes!



Fast URL Redirect - Turn a long and difficult to remember web address into a short, easy to type web URL with this popular service. Your URL never changes!

Guestbook - Our famous guestbook stores text messages from visitors. Enhance your guestbook with

message limits and added features.

Live Chat - The ultimate in online interactivity, chat live with your website visitors using only your existing java-enabled web browser.

Live Person - Visitors can page and chat with you directly from an icon embedded on your webpages, great for customer support...

Mailing List - Stay in touch with your valued visitors with our easy to maintain double opt-in protected newsletter/mailling list service.

Message Forum - You and your visitors can easily post public messages to each other. Add smilies or post your own images, and more.

Mini Poll - Add an easy to use, customizable survey/polling box to your page. You can even view the voting results live on your site.

Photo Center - Store and link to your favorite photos and web images for use with many of our services, or to share with your friends and family. It's easy!

Site Ring - Build and maintain your own interactive virtual community of topic or content

related websites with this fantastic service.

Site Search - Make your site more accessible by adding a keyword search option to your pages. Allow visitors to find the useful information they are looking for.

Tell-A-Friend - Visitors promote your site for you by sending an email to their friends recommending your website through a small web form you add right onto your page.

Vote Caster

- Create several topic sets that your visitors can vote on with a click. Find out what's really on their minds the simple way.

Headline Gear - Make news! Keep your site fresh and informative by displaying headline on the topic of your choice. • Pick topics to match your site • Increase traffic with fresh content • No HTML skill required

Professional Link Gear - Keep links in line! Now you can verify and gauge the popularity of all links on your site. • Sort links by popularity • Allow visitors to recommend links • No ads or HTML Gear branding

Lycos Search - Add Lycos Search for your visitors

Event Gear - Planning a party, wedding, or family reunion? Need to coordinate a business project with co-workers? Event Gear will help get everyone on the same page with an interactive calendar.

These features were added to the website to make it more interactive. Members can coordinate details, combine schedules with other group members, manage business projects and works groups. These friendly easy to use web gems are on top of the LOM events and activities being featured in the web site. An extension website that serves as a photo album was also created to share images of every LOM activity to the members and the whole world.

EXPLORE
<http://twinstarjcs.tripod.com>
AND EXPERIENCE A WHOLE NEW JAYCEE WORLD OF AD-



LATEST NOOZ

POWERED BY **M1REDNEWS**

- Congress divided on new tax proposal
- Farmers happy with subsidy increase
- Union workers vote to extend picketing
- NASA searches for lost space widget
- IRS announces 100-page E-Z form
- Peace talks disrupted by violence
- Mayor denies charges at conference
- Pres hopefuls spar on pet policy
- Warring tribes agree to disagree
- Meteorologists unveil 200-day forecast

GET GEAR



Manila, Philippines - Determined to streamline the efficiency of the National Organization, the JCI Philippines leadership led by NSEVP Manuel A. Yao, Jr. conducted a region wide caucus of National Directors and Project Chairmen for 2004 touring all the five (5) designated areas in the archipelago. NSEVP Manny met with several designated officials to discuss their plans for this year.

Unlike the previous years, where many appointed officers from the provinces could make it to the meetings (since only a single date was held for the National Directors and Chairmen usually at the JCP Headquarters) this year's plan is to have no less than the NSEVP go directly to the appointed officers in their respective areas to make sure that the major-



NATIONAL DIRECTORS CONDUCTS CAUCUS

ity of the National Directors and Chairmen would be able to grace the said caucuses. The meetings were held on January 24, 2004 for the Visayas-based officers at the Barcelo Sarabia Hotel (hosted by the Barotac Neuvo Tamasak Jaycees) in Iloilo City, on January 25, 2004 for the Luzon based officers at the JCP Headquarters, and last January 31, 2004 for the Mindanao based officers at the Davao Jaycees Clubhouse hosted by the Davao Jaycees in Davao City.

Based on the initial discussions among the National Directors and Chairmen, each of the three meetings yielded very productive results. Proposals on how to encourage more chapters to participate in the bidding of awards, the possible de-emphasis of the JCPEA, as well as new projects calling the responsible texting, were just some of the issues discussed during the said meetings.



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A One-Stop Shop.... The Future

The site will be maintained by a dedicated team of JCI Curepipe members to ensure the long-term viability of the project. Regular updates will be done to keep the site live and dynamic. Some of the concepts the team plans to develop include an on-line business forum, live chats on topical economic matters, and interviews of business consultants.

The site will be given an added regional dimension as other JCI national and local organizations within the African/Middle-East region link up. Investment into and from Africa promises to grow thanks to the renaissance Africa is experiencing. The "One-Stop Shop Regional Website for Entrepreneurs" is well positioned to help business pioneers surf the extra mile.

Visit the "One-Stop Shop Regional Website for Entrepreneurs," <http://jciamdec-invest.intnet.mu>, and send JCI Curepipe members your comments as to how they can add value to it.

Project Director Kris Seeburn would like to express his gratitude to team members Tanya, Yavin, Mom, Shveta, Natacha, Sanjeev, Magen, Marry-Ann, Menon (2003 JCI Curepipe President) and Pat (2004 JCI Curepipe President), as well as to Hemraj Palluth, the new Project Director, who will make sure the website prospers. His special thanks also to 2004 National President Eric Ng Pin Cheun, to 2004 JCI Executive Vice President Henry Loo, and, in particular, to 2003 National President Aruna Pulton.

Warmest greetings fellow Jaycees!

Inasmuch as the JCP Secretariat's proposal is viable, timely, and profitable to our respective organizations, we recommend that the LOMs patronize this project. This exemplifies our NOM Theme: "Entrepreneurs in Action".

We are enclosing the same for your immediate consideration and implementation. Participating LOMs will be given necessary points, other than the pecuniary benefits that the LOMs will accumulate out of the utilization of the Globe and Touchmobile prepaid via Banco de Oro Cash Card. Should this venture be undertaken, the instruction from the Globe Autoload Advantage starter kit be: (1) duly accomplished by the LOM President viz., subscriber contract; Banco de Oro Cash Card Information Sheet; Auto-Debit Arrangement; (2) Submit the Subscriber Contract and bank forms to the nearest Globe Business Center; (3) Proceed to the nearest Banco de Oro branch and deposit at least P300 (for Globe Handyphone) or P200 (for Touchmobile).

For more details please refer to the enclosed proposal. You might as well visit website: www.autoloadadvantage.com.ph for more information.

You may please coordinate with our National Executive Director Gil G. Gundayao or any staff of our Secretariat for assistance. For those who may have not forwarded their LOM email address and cellphone numbers, please transmit them preferably via NOM@philjaycees.com.

Maraming salamat sa inyong lahat!

JC MA. ROSARIO "Chato" C. DE LEON
National Secretary-General

From the desk of the National Secretary General

A One-Stop Shop Regional Website: Promoting Entrepreneurship



Henry Loo, JCI Executive Vice President; Pat Veerasawmy, JCI Curepipe President; Dev Hurkoo, GM Telecom Plus; Kris Seeburn, Project Director and JCI Curepipe Vice President; Minister Georges Pierre Lesjongard; and His Excellency John Price, US Ambassador.

JCI members in Curepipe, Mauritius, officially launched a regional website for entrepreneurs on Monday, February 23, 2004. The objective of the website is to provide crucial information and assistance to all entrepreneurs to help them develop their businesses in Mauritius, the African region, and the world.

Essential data on trade policies, investment opportunities, the country's constitution, double taxation treaties, travel guides and other useful information is available on the site to allow potential entrepreneurs to make rapid and effective decisions in relation to their business ventures. The site is hosted on the ServiHoo portal, which attracts 3 million of visitors per day.

How it all Happened

As "Entrepreneurs in Action," five JCI members in Curepipe felt that they needed to accomplish real tangible actions. They knew they could help entrepreneurs by providing them needed information through a website, so they decided to create a website offering the right kind of information in the most concise and helpful way possible.

They asked themselves, what would they need to create a new company? And they designed the website based on that question, providing very useful details for people starting a business. For example, they offer data about opportunities provided by various financial or governmental institutions as well as by other business services in Mauritius.

JCI Curepipe members also realized entrepreneurs needed to know about trade poli-

cies and treaties that presented opportunities. Then, looking at the bigger picture, they found that, as JCI members, they could look for opportunities not only in Mauritius, but also in all Africa and all over the world. They decided their website would have an international dimension.

The Launch

After months of dedicated work by a team of JCI members headed by the project leader, Kris Seeburn, the launch took place at the Labourdonnais Waterfront Hotel.

Two ministers were present: Georges Pierre Lesjongard, Minister of Housing and Lands and Minister of Small and Medium Enterprises, Handicraft and the Informal Sector, and Khushhal Chand Khushiram, Minister of Industry, Financial Services and Corporate Affairs. Both ministers thanked JCI Curepipe for the project, which they commented was fulfilling a great need, the need to develop a culture of entrepreneurship among young professionals.

The sponsor of the website, Dev Hurkoo, General Manager of Telecom Plus (A subsidiary of Mauritius Telecom), was also present. JCI Executive Vice President for Europe, Henry Loo, who was also there, warmly congratulated team members.

The launch has been extensively covered by the media. The links below will take you to two articles reporting the event, one from the Mauritian portal ServiHoo and the other from *L'express*, the most important newspaper on the island:

http://www.servihoo.com/channels/kinevs/v3dossier_details.php?id=33627
http://www.lexpress.mu/display_article.php?news_id=13451

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"If you fail to plan, you plan to fail." Success often stems from having a good plan and being able to execute it. It is hard to have one without the other. Oftentimes, many people fail because they did not have a proper plan to guide them forward.

"Looking does not change things, walking does." People who are too cautious and afraid to make decisions are too paralyzed with fear to make things happen. If you want results, you must act. Rewards are reaped by those who are brave enough to accomplish them.

"Looking does not change things, walking does." People who are too cautious and afraid to make decisions are too paralyzed with fear to make things happen. If you want results, you must act. Rewards are reaped by those who are brave enough to accomplish them.

"Elephant tusks cannot grow out of a dog's mouth." Do not overestimate your power to change others. In turn, do not underestimate your power to change yourself. People can change only if they want to. Their nature is too strong to be overcome by others. "Pick the flower when it is ready to be picked." Some people and things take time before they mature to the point where they are ready to contribute. The best and most beautiful things take time to grow and be nurtured. Your patience can reap you rich benefits.

"If the only tool you know is hammer, then you tend to see every problem as a nail"



Winning entrepreneurs are products of a team.

Leadership Lessons www.jci.cc

Success on the Far Side of Failure

By Stephen R. Covey © 2004 Franklin Covey Co.

Successful entrepreneurs, like leaders who make things happen, share many of the same characteristics, but I have come to believe the single thing they have most in common is that they find success on the far side of failure. Almost all of them have experienced significant failures in life or in business, but they have learned from their failures.

When I visit privately with them, they confess to having had several painful and costly failures in a previous endeavor or early on in their current venture. Successful entrepreneurs realized from their failures that they thought they knew what the market wanted, but were actually too preoccupied with their own preconceived notions. And they surThey out another way to make it happen.

Winning entrepreneurs share ten other key traits:

1. Almost universally, these people are products of a team. They always talk about the team that helped produce their success. They are gracious, appreciative and humble. When they receive their awards, they thank their team acknowledging "we couldn't have done it without this team." And they are right.

2. They have an abundance mentality. What distinguishes entrepreneurs who grow companies from those who are stuck in small companies is often an abundance mentality, the notion that there are sufficient resources and gains to share with everybody. They are not hoarders. In fact, they give away all they can, knowing that the more they share, the more they will inspire others to perform and the more they will ultimately have. People with a scarcity mentality may see this as a paradox, but it explains the success of many entrepreneurs.

3. They build on people's strengths and organize teams to make weaknesses irrelevant. They maximize the productivity of their human resources by tapping the best talents of each individual and organizing teams and systems that compensate for individual weaknesses.

4. They are highly proactive. To these people, the greater risk is not taking risks. They consider being reactive, a position of weakness. Thus, they seek out and seize opportunities. They are not thwarted when they encounter obstacles. Rather, they figure out ways to get around them in order to make things happen.

5. They are tireless, ceaseless, indefatigable workers. This virtue, however, if unchecked, often becomes a vice, as workaholics may become so consumed with a new business that it takes over their lives.

6. They often end up with some regrets with regard to their families or their health. They are usually very spiritual, family oriented and ethically grounded individuals, but they lack balance in their lives. Eventually, after some tough lessons, they come to espouse balance, exercise, and preventive behavior and recognize that they must re-order their priorities.

7. They are high-energy people. They plumb the depths of their souls to find the energy they need to keep going and growing. Their energy alone often motivates or inspires others to join or stay with the new venture.

8. They detest structure and bureaucracy. It is the risk-taking idea people of the world who create innovative products, pursue markets and organize companies to compete successfully against firms and individuals who often have more resources and experience, and who power today's economy.

9. They keep nurturing the entrepreneurial spirit. I suggest to young people that they first work with an entrepreneur who has more maturity and experience before they launch out and do their own thing. This will enable them to nurture their entrepreneurial spirit and style so that when they start a venture, they don't take their money in their left hand and their guts in their right hand and jump right into the Bermuda Triangle. Even though they may work for years in conventional jobs to start their careers, they gain valuable knowledge, wisdom, maturity, skills and judgment in the process. On the other hand, I see some people who wait too long to make the entrepreneurial leap.

10. They are happy, enthusiastic people. They learn to subdue their innermost fears and to emphasize their faith. They learn to discipline themselves and to align their personal and family missions with the missions of their organization. This alignment provides them with a heightened sense of meaning and an enduring sense of security and happiness.

Challenge:

Identify a significant setback or failure in your life and one of the key lessons you learned from the experience. Decide what you will do differently when facing a similar situation. Develop a plan for a new project that builds on what you have learned.

Stephen R. Covey is author of the international bestseller The 7 Habits of Highly Effective People, and is co-founder and vice chairman of Franklin Covey Co., a leadership development and productivity firm with offices worldwide

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Love is better felt than seen...
But I prefer to express it thru my poems...
'coz love is the most beautiful poem there is...

anonymous

Time goes so quickly
That now becomes then of tomorrow
But the pain eases so slowly
And memories still haunt me so...

How I long for the day
When I can go out and say

I'm finally over you
And now I'm out of the blue

How I long for the night
When I can sleep so tight
A night free of thoughts
Where in it was you I sought

But I guess I'll have to wait more
Till I can open my door
To someone more deserving
To someone more loving....

LOVE MUST GIVE OF ITSELF

A bell is no bell till you ring it.

A song is o song till you sing it.

The love in your heart was not put there to stay

Love is not till you give it away.

-Baroness de Hueck

Greetings!!!

JCI SEN. ORLANDO "ORLY" OCO
City Councillor
General Santos City

JC JONG GONZALES
City Councillor
General Santos City

THINGS THAT MATTER:

COMPILED BY: JC Edwin Ravelo

Bird Flu, or Avian Influenza

What is "Bird Flu" — Avian Influenza A (H5N1)?

Avian Influenza or Bird Flu as we have commonly come to know it is an infectious type of influenza that usually only affects birds. The virus is passed on through a bird's body secretions such as saliva.

Normally this type of virus does not infect humans; however since 1997 we have seen several cases of human infection - all transmitted from bird to human.

Symptoms in humans range from typical flu like symptoms such as coughing, fever, sore throat and aching muscles to eye infections and more serious pneumonia and other respiratory problems which have the potential for developing into life threatening conditions.



Who is at risk of Bird Flu?

Since 1997 all cases have been confined to Hong Kong, China, Vietnam and Thailand. In 2003 cases were recorded among poultry farmers in the Netherlands.

Any person in direct contact with poultry infected with avian influenza is currently at risk.

What can I do to prevent Bird Flu?

There is no vaccine to prevent Bird Flu. However studies have shown that patients with the virus can be treated with antiviral medication. Travellers should keep away from poultry farms in risk areas.

Currently this disease can only be transmitted via an infected bird to humans. However with all strains of influenza there is potential for change and experts are concerned that if this should occur we could see an influenza pandemic spread across the world. The WHO has had an influenza monitoring programme in place since 1947 to monitor the influenza activity across the globe

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